

A symbol of focus that strikes your target with integrated technology solutions

Mission

" 'The Name' in the IT industry, by delivering on-time, cutting edge technology products and solutions, with motivated technocrats, and with the best of business relationships"

Our success mantra is to be very responsive, have effective communication channels and a focused approach.

Arrowpoint Technologies is a software company providing complete business solutions to improve operational efficiencies & deliver measurable business returns for clients.

We provide solutions for a dynamic environment where business and technology strategies converge. Our approach focuses on new ways of business, combining IT innovation and adoption, while also leveraging organization's current IT assets. As an end-to-end IT solutions provider, we offer a range of expertise aimed at helping customers re-engineer and re-invent their businesses.

Arrowpoint has two divisions.

- ❖ Services Division
- ❖ Product Division

Domain Expertise

- ❖ Competencies ranging from strategy consulting to implementation
- ❖ The entire bandwidth of technology solutions
- ❖ Domain expertise in industry verticals includes Financial Services, Automobiles, Pharmaceuticals, Telecommunications, Insurance, FMCG, Banking Sector, Airlines, Transport and Retail business.

Quality

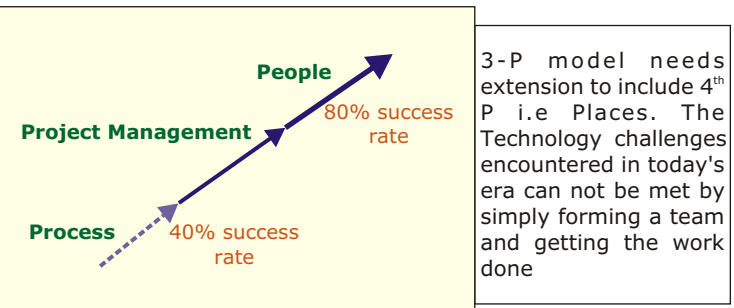
Quality has always been a strong part of Arrowpoint's proposition. Great deal of effort is spent to ensure a high level of quality in our products and services. Quality is focused not only on the product or service that touches our customers, but also on processes.

IT Role has changed from support function to revenue driver and survival

Arrowpoint Way has helped us efficiently deliver critical outsourcing projects with major clients on time, within budget.

Arrowpoint's technology architects follow a focused methodology framework for solving new IT challenges, to achieve ZERO-DEFECT deployment and to strengthen client relationships.

Importance of onshore-offshore blended methodology

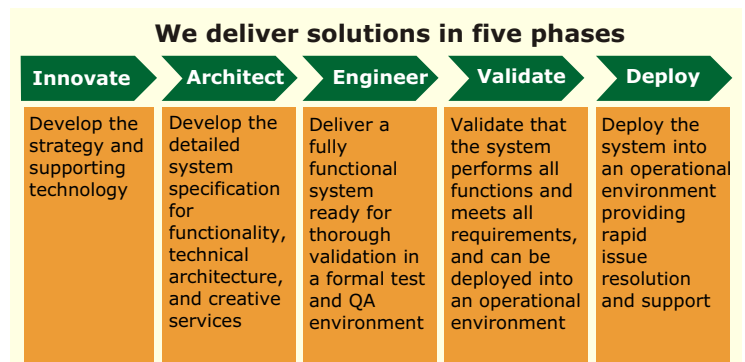


Geographically distributed teams have become a must resulting in:

1. Scalability of resources
2. 24 hour development
3. Proactive risk management
4. Cost savings
5. Sense of healthy competition

Principles

- ❖ Management by Objectives
- ❖ Focus on Client Deliverables
- ❖ Organize for Accountability
- ❖ Start Early, Deliver Early



*A vision of ceaseless excellence through a
relentless pursuit of progress.*

Services

Application Outsourcing Services

We provide application outsourcing services for clients all over the world spanning across different verticals. We deploy onsite-offshore model using the highly disciplined program and change management techniques.

Enterprise and Professional Consulting

Working closely with our vertical industry practices, our enterprise-consulting group offers state-of-the-art expertise in a wide range of technologies including e-business and Enterprise Portals, Data Warehousing, CRM, ERP and more.

Development Incubator

Arrowpoint will incubate offshore development center in India, for companies around the globe. This model works on the BUILD-OPERATE-TRANSFER paradigm. This model helps companies desiring to establish offshore center but are not sure of the environment and complexities of doing business in India.

Specialization Technology:

Technology:	Java, VB .net, C#.Net, VB, VC++, MFC, ATL, XML, ASP, JSP, Servlets, EJB, ActiveX, C++
Middleware:	.Net Framework, J2EE, MTS, Weblogic Server, Websphere, Oracle9iAS
Data Access:	ODBC, JDBC, ADO
Databases:	Oracle, DB/2, SQL Server, Sybase, MS Access, and FoxPro
Web Servers:	IIS, Apache Server, Java Web Server, Oracle Web Server
ERP:	Oracle, Siebel, SAP Apps - Upgrades, Maintenance & Integration
Data Warehousing:	Microstrategy, Oracle, Crystal, Cognos, Hyperion
IDE:	Visual Interdev, Visual Studio, & Windows CE Platform Builder
EAI:	XML, BizTalk Server, WebMethods
Analysis Tools:	RequisitePro, Visio
Data Modeling:	ERWin
Object Modeling:	UML, Rational Rose
Testing:	Team Test, Load Runner, and Mercury Interactive

Products

EnterpriseStrategyWare -Balanced Score Card

*One report which gives the
complete health of the company*

EnterpriseStrategyWare (Balanced Scorecard Product) is an innovative solution, to align business activities to strategies. It scrutinizes performance of strategic goals, over a period of time empirically. This facilitates development and deployment of an action-oriented framework for managing your strategy execution. Balanced Scorecard is a Harvard Business School concept. ESWare is a Business Activity Management (BAM) tool that enables the corporates to improve its performance in all critical areas.

iFAST - Demand Chain Integrator

iFAST is a frontline automation and sales tracker product that provides real time information to organizations, employing a large field force at different hierarchies, geographically dispersed all over the country, selling products and services ranging from FMCG, Pharmaceutical, capital equipments, industrial consumables, White/Brown goods. iFAST provides a 5000 foot View of your Demand Chain, profiling an extensive data of the activities related with the sales force.

CRA - Car Rental Application

This is a Web based Vehicle Rental Application, which comprises of one consolidated portal showing details on vehicle availability, booking & receiving. This product can handle multi location, vehicle maintenance & insurance, periodical vehicle movement & availability status, vehicle claims management, ERP integration - Asset Management & Invoice Billing. This product is fully integrated with Oracle 11i ERP.

HRMS-Human Resource Management Sys.

Built on J2EE Technology, the HRMS system allows the organization to automate all aspects of the business-to-employee (B2E) relationship to achieve drastic productivity gains and cost savings throughout the workforce. B2E enables to transform traditional human resources processes and as a result cut costs, introduce real time intelligence, respond rapidly to changes and empower HR professionals to become strategic partners.